



5690 Dehesa Rd., El Cajon, CA. 92019  
Phone: (619)445-4800 Fax: (619)445-3792  
Email: [www.summerwindBIS@aol.com](mailto:www.summerwindBIS@aol.com) Website: [www.SummerWinds.com](http://www.SummerWinds.com)

## SummerWinds New & Improved Products

For over 37 years SummerWinds® BIS has taken immense pride in our many loyal customers who have helped us achieve success. We attribute a great part of our longevity to the high-quality standards of our product line. Our ingredients are the finest available in all our formulas, and it is fair to say that the SummerWinds product line has definitely stood the test of time.

Our slogan 'SummerWinds® – Where Quality is Never an Accident.' ...

As great and results-proven as our original formulas were, technology brings to the 21st century new and innovative cosmetic ingredients. Keeping our customers' – and their animals' – best interests in mind, it was time for SummerWinds® BIS to accommodate improvements in this technology. Fortunately, our chemist who over 30 years ago, developed the original SummerWinds product line has created our new and improved formulas. Taking care not to lose any of the greatest aspects of our old formulas, we have modernized and incorporated the improved SummerWinds® BIS formulas with the newest technology in conditioning and cleansing blends. Analogy - this could be compared to a carbureted automobile up-grading to a fuel-injection system providing a more efficient, enhanced performance.

We especially wanted the customer to easily identify the order in which three of our go-together products are used by adding to our labels 1<sup>st</sup> step for Shine Onnn Shampoo (blue ribbon label), 2<sup>nd</sup> step for Fine-L-Shine Creme Rinse (red ribbon label), & 3<sup>rd</sup> step for Protect-A-Coat Oil Conditioner (yellow ribbon label). These colors are the same colors as the ribbons for 1st Blue, 2nd Red & 3rd Yellow presented as awards at shows. Because of our long connections to the show industry, we wanted to remind the consumer that these are products used by Top Winning Champion Show Animals as well as loved and cherished pets.

We believe that all our efforts to keep all that SummerWinds has stood for over the past 37 years and as well as staying contemporary with all the new innovative cosmetic technologies that all our SummerWinds loyal customers expect and demand.