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WHY PROTECT-A-COAT COMES IN TWO DIFFERENT COLORS.

Protect is available in two colors, Yellow and White.

What's the difference between the Yellow and White Protect-A-Coat? The only difference between the Yellow and White Protect-A-Coat is THE COLOR!

Why we ended up with two exact same products in two different colors is...

Our original Protect-A-Coat was Yellow.

Some of our customers with pure white-coated breeds were concerned that the small amount of light yellow color in our Protect-A-Coat might stain their dog coat. We knew that it wouldn't (in fact it's impossible) but, rather than have our customers concerned and to relieve their fears we made Protect-A-Coat in White.

After we had the White Protect-A-Coat we thought, we would just discontinue the Yellow. But then some of our old customers would tell us that they didn't like the new White Protect-A-Coat as well as our original Yellow Protect-A-Coat. Even though we told them that it was the same product just with the Yellow color removed, they still insisted that they preferred the Yellow. So ends the tale... That is why we have two different colors of the same product. Funny thing is, I like the Yellow better myself, all in my head, I know, but go figure...

But the truth is removing one small ingredient from a product can make a big difference some times. For an example, we had to discontinue the 16 oz size of our White Protect-A-Coat because no matter what our manufacture did, air bubbles would become trapped in the small bottles and take days to settle. Once it settled, the bottle would not be fully filled. Neither my manufacture nor I can explain it. For some unknown reason it doesn't happen in the 16 oz size bottles of Yellow Protect-A-Coat. So we do not offer Protect-A-Coat White in the 16oz size. We do however offer Protect-A-Coat Yellow in the 16oz size.

Our customers are VERY important to us, and we try in every way we can to accommodate them when ever possible.

Warm Regards,

Rosemary Sutton, CEO



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